

FKBD

As a retailer in the KBB industry we offer you several benefits.

As a company, you can benefit from **free** association with FKBD by making use of the free on line resources for technical and product information which are available to registered associates on our web site <http://fkbd.eu> Your sales, design and installation staff will be able to look up details of particular products to assist with accurate specification and minimise the risk of product returns. It is easier to measure twice and cut once when the information you require is easily and freely available. As we grow the available information will also increase. We aim to have the biggest single KBB product resource on the internet, along with design, sales and installation help and hints, written by industry experts and all freely available to you when you register. Click the “register for site” link at <http://fkbd.eu> today.

Your staff, whether designers, salespeople or installers, should be part of our community because our primary focus is to support the individuals who, after all, are the sharp edge of our industry. As we offer a support base and a means of professional accreditation to these people, we are also supporting you as a retailer. It is **people** who make and drive your business, and you can help us to help them simply by registering free at our site.

Be visible to your potential customers on the FKBD web site. As a registered associate you will be listed free within the “search for a dealer” facility, and you can participate in the public forum to pick up on and answer questions which may be posed by potential customers. Then if you satisfy the set criteria your standing can be uplifted to a Retail Partner with an enhanced presence if you decide to become one of our Corporate Members. Fees do apply for this level, but as our community grows and our public profile rises, this will represent a very cost effective, targeted marketing spend.

FKBD are not like some other industry organisations and we do not charge fees for membership and give little in return. Anyone in the industry can be a registered associate **FREE**, either in their person or as a trade name, but as we exist in the real world we do incur expenses and thus we look to the KBB industry, both manufacturing and distribution, for some support. The fees for Corporate Membership are not excessive, and when you see the work we are doing to support individuals and raise standards, we are sure that you will want to help, and see any fees as an investment in your company’s future.

Help us deliver training and accreditation which our people deserve and be part of the overall community. Please register free today at <http://fkbd.eu/index.php/register-site>

When you want to help further Corporate Membership starts at only £195 per year.