

# FKBD

As a manufacturer you might be wondering what benefit the FKBD can be to you as we are primarily an organisation which focuses on the people at the sharp end of our KBB industry. But just ask yourself for a moment, where would you be without them? We represent and support the people who day after day, sell your products and install them in customers' homes.

And is it not in your interest to ensure that these people are selling your products for their intended purpose and that they are being installed correctly and to your specifications?

We ask, because along with other industry bodies, the FKBD believe that many of the problems which arise in our industry, resulting in costly call backs and returns, result from incorrect specification of products, and incorrect installations. Together we can actually do something positive to help and assist our KBB designers, salespeople and installers to get it right.

The FKBD offers you a platform for communication directly with these people who make the sales which keep our industry afloat. Through our web site all registered associates have **free** access to our technical data base and to discussion forums where they can ask you questions and you can directly reply. This facility costs you nothing as registration is **completely FREE**. When you register we will include any technical sheets and product specifications you have (on .pdf max 20M) within our document download section which can be accessed once logged in. We aim to have the biggest single KBB product resource on the internet, along with design, sales and installation help and hints, written by industry experts and all freely available to any of our registered users

Our site <http://fkbd.eu> also has a public face where we offer tips and advice to the general public, along with product information, pictures and searchable manufacturers names. There is a catalogue download facility and the public can download your catalogues (.pdf max 20m) conveniently and easily. Again this is offered **free** to you, all we ask is that you register on our site, either as your company or as an individual employee who is duly authorised.

Of course your presence on our public site can be enhanced to that of an Industry Partner when you take up Corporate Membership which is available for a very realistic fee. At this level you will be given a greater public visibility with contact details, distribution or dealer details, product images and back links to your own site. But the FKBD is about much more than that. As a Corporate Member you are not just gaining some well targeted and great value marketing, you are helping us to maintain our facility offering a free service to our KBB designers, sales people and installers who, despite their essential contribution to the industry, are often at the bottom of the pay scale.

**Is it not time that we recognised their skills and experience?**

**Register FREE today, help us support the people selling or specifying your products.**  
<http://www.fkbd.eu/index.php/register-site>

We will then contact you to organise the speedy provision of your technical sheets to our registered associates, and your catalogues for public download if you so require.